

INDUSTRY, EMPLOYER AND STUDENT FOCUS	
OUR OBJECTIVES	OUR STRATEGIES
<ul style="list-style-type: none"> <li>Long term partner in the economic success of communities</li> <li>Strong reputation for our innovative and technology-enhanced training solutions</li> <li>Recognised for the role we play in strengthening the quality of the VET sector</li> </ul>	<ul style="list-style-type: none"> <li>Deepen our stakeholder engagement with a focus on the long-term needs of communities</li> <li>Support communities to identify the skills required for now and the future</li> <li>Innovate our learning products and options to respond to customer expectations and skills demand</li> <li>Build market and customer awareness of the value of quality vocational education and training</li> <li>Use market insights and thought leadership to influence the policy agenda</li> </ul>
<b>MEASURED BY:</b> <ul style="list-style-type: none"> <li>Employer Satisfaction</li> <li>Industry Engagement and Retention</li> <li>Student Awareness and Acquisition</li> </ul>	

EXCEPTIONAL LEARNING EXPERIENCES FOR OUR STUDENTS	
OUR OBJECTIVES	OUR STRATEGIES
<ul style="list-style-type: none"> <li>Graduates are known for being job ready</li> <li>Increased student employment and further study outcomes</li> <li>Increased customer satisfaction with their TAFE Queensland experience</li> <li>Growth in established and emerging markets</li> </ul>	<ul style="list-style-type: none"> <li>Deliver a seamless customer experience</li> <li>Ensure our students are job-ready, tech savvy and in-demand</li> <li>Integrate with industry to provide 'real world' learning experiences</li> <li>Provide lifelong learning opportunities from foundation skills to higher education</li> <li>Provide support services that improve the job prospects of our students</li> <li>Build existing and new revenue sources</li> </ul>
<b>MEASURED BY:</b> <ul style="list-style-type: none"> <li>Student Retention</li> <li>Student Satisfaction</li> <li>Graduate Employability and Further Study</li> </ul>	

## OUR VISION

At TAFE Queensland, our vision is to be the leading provider of vocational education and training that is at the heart of community success

## OUR MISSION

At TAFE Queensland, we deliver quality education and training that enables the careers of our students and the development of the industries and communities we serve

## OUR VALUES



TAFE Queensland's objectives contribute to the government's objective for the community, *Our Future State: Advancing Queensland's Priorities to 'Create jobs in a strong economy'*

OUR PEOPLE MAKE GREAT HAPPEN	
OUR OBJECTIVES	OUR STRATEGIES
<ul style="list-style-type: none"> <li>Our people, students and visitors are safe every day</li> <li>Our people and leaders are united and take pride in the contributions they make to the communities we serve</li> <li>Our workforce is confident, capable and future focussed</li> <li>Known for our market leading educators</li> </ul>	<ul style="list-style-type: none"> <li>Enhance our safety culture and leadership to deliver improved safety performance</li> <li>Enable our people to achieve their potential and be partners in our success</li> <li>Reward and recognise values-based behaviours</li> <li>Invest in educational leadership with a focus on preparing our workforce to deliver education and training that supports jobs of the future and the effects of the digital age</li> <li>Extend our market reach and capability through quality assured and like-minded partners</li> </ul>
<b>MEASURED BY:</b> <ul style="list-style-type: none"> <li>Employee Satisfaction</li> <li>Safety Performance</li> <li>Professional Development</li> </ul>	

A STRONG AND SUSTAINABLE TAFE QUEENSLAND	
OUR OBJECTIVES	OUR STRATEGIES
<ul style="list-style-type: none"> <li>Affordable access to quality training in the communities we serve</li> <li>Learning environments and technologies that support our quality positioning</li> <li>It is easy to do business with us</li> <li>Sustained positive financial results and reinvestment</li> </ul>	<ul style="list-style-type: none"> <li>Leverage our scale and scope to enhance access to training across our State and our other target markets</li> <li>Support our people to bring efficiency to all that we do</li> <li>Deliver technology solutions that engage learners and support contemporary work environments</li> <li>Provide contemporary and flexible training infrastructure that best support regional training needs</li> <li>Reinvest in capabilities that support our long-term market positioning</li> </ul>
<b>MEASURED BY:</b> <ul style="list-style-type: none"> <li>Student Activity</li> <li>Technology Return</li> <li>Improved Operational Performance and Profitability Margins</li> </ul>	